



Newsletter no 2 December 2023

ENGAGING STAKEHOLDERS FOR BIO-BASED ECONOMY GOVERNANCE

In this second newsletter from the BIOMODEL4REGIONS project, you will get an overview of the results after the first 18 months of the project. These results will build the foundation for the coming work.

The BIOMODEL4REGIONS project aims to support the establishment of the innovative governance models at the local/regional level to achieve better-informed decision-making processes, social engagement, and innovation to support and strengthen EU and international science-policy interfaces to achieve the Sustainable Development Goals.

ENGAGING STAKEHOLDERS

Effective stakeholder engagement is the cornerstone upon which successful bioeconomy initiatives are built. Stakeholder mapping and analysis are valuable tools for gaining insights into stakeholders' characteristics, interests, and relationships. To effectively mobilize stakeholders, it has been essential to identify and understand who they are and what their priorities are. To identify this, stakeholder workshops have been carried out in the 6 pilot regions of France, Slovakia, Sweden, Greece, Netherlands and Italy.

BIO-BASED ECONOMY GOVERNANCE

The project is developing a generic model and methodology for the analysis of bio-based economy governance models composed of three components; the three-tiered governance framework; the analysis model for application and the interpretation of results. Application of the analysis model for each pilot region will be developed through desktop work and virtual meetings, working closely with regional cluster partners. This will ultimately culminate in an Assessment Report, providing the basis for the development of bio-based economy strategy blueprints in the pilot regions.

BIO-BASED BUSINESS MODELS

New businesses entering the bioeconomy domain frequently face the challenge of operating in a sector that is not yet clearly defined and lacks policy drivers. This task aims to better understand stakeholders' viewpoints, perceptions, and acceptance in terms of drivers/motives and barriers to developing and validating a supportive business model framework, across different European regions.

The business model framework developed aims to strengthen the position of the companies achieving their strategic goals and ensuring sustainability and profitability. Societal acceptance is fundamental to minimize some of the challenges facing the transition to bioeconomy and here this has been addressed by reaching out to citizens through interviews and workshops, to validate the accuracy of the framework with stakeholders from different working areas and European regions.

NETWORKING



Rural Bioeconomy Alliance

The Rural Bioeconomy Alliance (RBA) is a cluster of European-funded projects aimed at accelerating and supporting the development of circular rural Bioeconomy initiatives in the EU. The involved projects are: BioRural, MainstreamBIO, P2Green, RELIEF, RuralBioUp, SCALE-UP, COOPID, BioModel4Regions, ShapingBio, CEE2ACT, ROBIN

With a focus on rural sustainable circular bioeconomy initiatives, the RBA investigates, develops and analyses success stories, best practices, pilots, including ways to increase the adoption of circular bioeconomy concepts, mainly in rural areas. The goal of the cluster is to speed up growth of bioeconomy by sharing knowledge on project outcomes and supporting dissemination and communication activities related to the existing knowledge of bioeconomy.

APPROACH TO REACH THE GOALS

The platform that enables us to disseminate the project results has been formed through EU meetings, collaboration with other projects and initiatives, regional and local stakeholder meetings online and onsite as well as through social media channels like LinkedIn and Twitter.



CONTACT THE PROJECT!

Project Coordinator

Dr. Patrizia Circelli, PhD

Senior Innovation Management Consultant & PNO cross board sector team leader bioeconomy and agri-food

p.circelli@ciaotech.com

www.biodel4regions.eu

[in /company/biodel4regions/](https://www.linkedin.com/company/biodel4regions/)

[twitter @Biodel4reg](https://twitter.com/Biodel4reg)



BIODEL4REGIONS is a 3-year Horizon Europe project within the area of Innovative governance, environmental observations and digital solutions in support of the Green Deal. The project budgets are €2,5 million and the consortium consists of 12 partners from 8 different countries.



The project has received funding from the European Union's Horizon Europe research and innovation program under Grant Agreement N°101060476.