



**CEE2ACT**

Stakeholder engagement

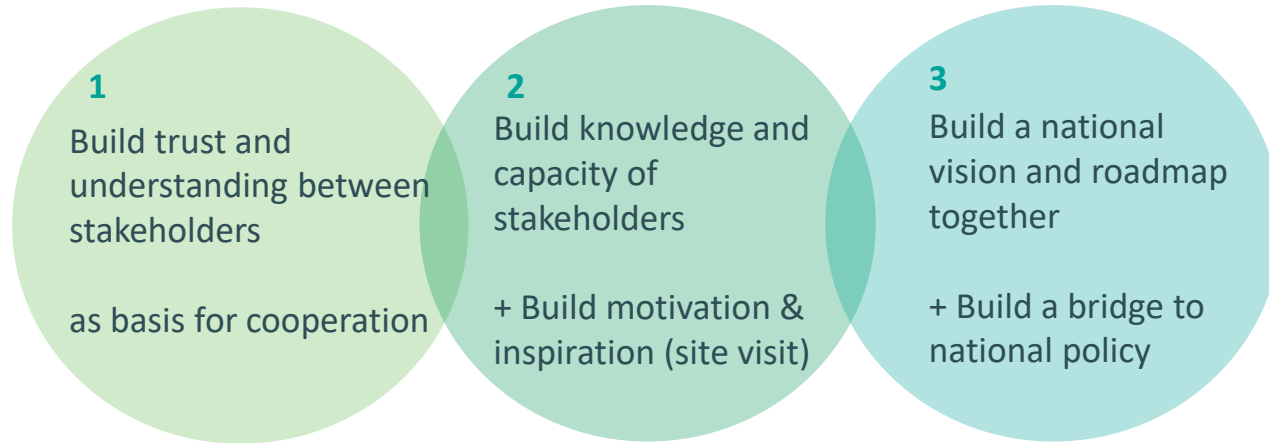


Funded by  
the European Union

# Project in brief



- Empower 10 target countries to develop circular bioeconomy strategies
- 1 partner in each country  
(clusters, associations, NGOs, universities, research institutes, companies)
- Project core = stakeholder engagement



*Support national actors in their process of developing bioeconomy strategies through **building connections between stakeholder groups***

- Create a diverse coalition of engaged and motivated actors  
  
(universities & research institutes, companies, clusters, associations, NGOs, regional development agencies, and government bodies)
- **National Bioeconomy Hubs**
- MoUs between Hub members



# What we did so far



- Started getting 'bottom-up' stakeholders in the process
  - Introductory meetings to establish interest and areas for cooperation
  - Structured interviews to determine knowledge transfer topics
  - Small group meetings with several stakeholders (e.g. demonstrating B2B tool)
  
- Tapped into existing structures, processes and initiatives
  - Working groups, technical committees
  - Clusters, business incubators
  - National initiatives for bioeconomy / circular economy



# What we observed so far



- Still large focus on ministries (makes sense due to their mandate)
- Stakeholders wish to focus not only 'networking' but also content
- 'Chicken-and-egg' situation: Offer stakeholders something concrete but invite to co-create
- Existing structures = opportunity but also challenge!
- Reliant on country partners' level of commitment and proactiveness





# Thank you!

Any questions?



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