



BIOMODEL  
4REGIONS

## WP2 - Engagement of stakeholders at regional level and set-up of the supporting governance structure

JOINT WEBINAR  
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22/6/2023



## WP2 - Engagement of stakeholders at regional level and set-up of the supporting governance structure

- **TASK 2.3 – ONLINE WORKSHOPS TO COLLECT NEEDS FROM STAKEHOLDERS INVOLVED IN THE 6 PILOT REGIONS (TASK LEADER: APRE, PARTNERS INVOLVED: ALL) (M8-20)**

APRE successfully organised the 6 online workshops in the pilot regions in February.

**Total of the stakeholder involved: 70**

**Mission:** collect inputs (potentials, bottlenecks, and opportunities, capacities etc.) to feed the analysis of WP3-4 on business models / governance model

**5 Co-creation workshop Online**

**1 Onsite in Florence**

**1 New Published -> <https://www.biomodel4regions.eu/co-creation-workshop-on-regional-bioeconomy/>**

# WP2 - Engagement of stakeholders at region set-up of the supporting governance structure

## SUCCESS

### 1. Preparatory bi-lateral meetings with Region Representatives

3 Months before the workshop we had min. 1 meeting with each Region representative to explain the task and co-design technicalities of the workshop.

*Regions deeply involved*

*Shape each workshop on the real needs of the Regions*

Oggi < > 28 novembre - 2 dicembre

Calendario - castellari@apre.it			8:00	
lunedì	martedì	mercoledì		
28	29	30		
			9:00	Brainstorming II Riunione di Microsc Maurizia Castellari
			10:00	Corso Valorizzazio
			11:00	
			12:00	
			1:00	BIOMODEL4REGIO BIOMODEL4REGIO
			2:00	
			3:00	
			4:00	
			5:00	BIOMODEL4REGIO

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### 2. Study the methodologies already used

- a. Biovoices
- b. Transition2Bio

### 3. **Internal discussion** with APRE colleagues to brainstorm



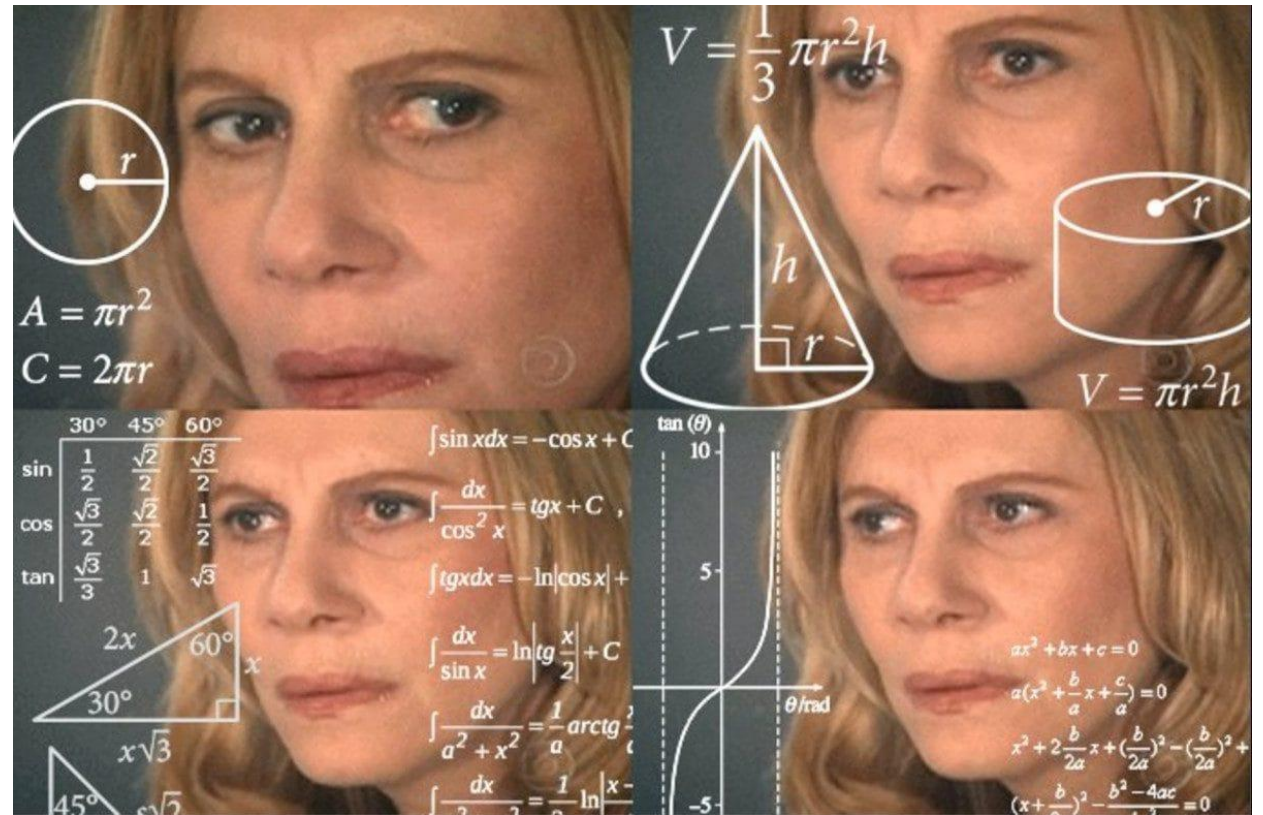
## WP2 - Engagement of stakeholders at regional level and set-up of the supporting governance structure

### SUCCESS

4. **TIME to organize** (3months)

5. **Define the content** with the WP leader partner: what do you need?

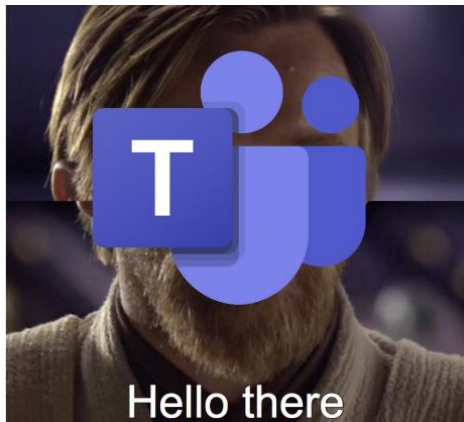
Let's translate it in **simple words**



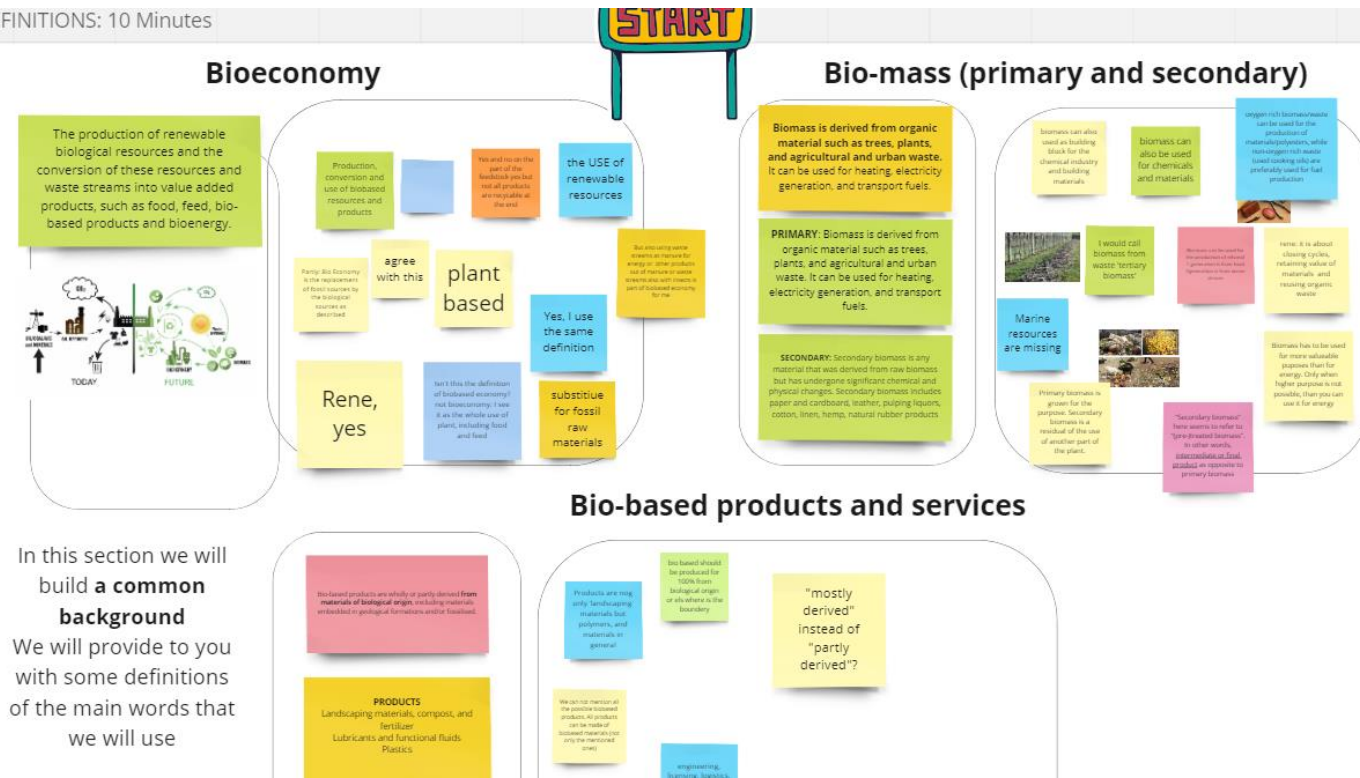
# WP2 - Engagement of stakeholders at regional level and set-up of the supporting governance structure

6. Keep it simple (questions) and short + build a common background

7. Teams invitation (you cannot forget about it)



DEFINITIONS: 10 Minutes



In this section we will build a common background. We will provide to you with some definitions of the main words that we will use

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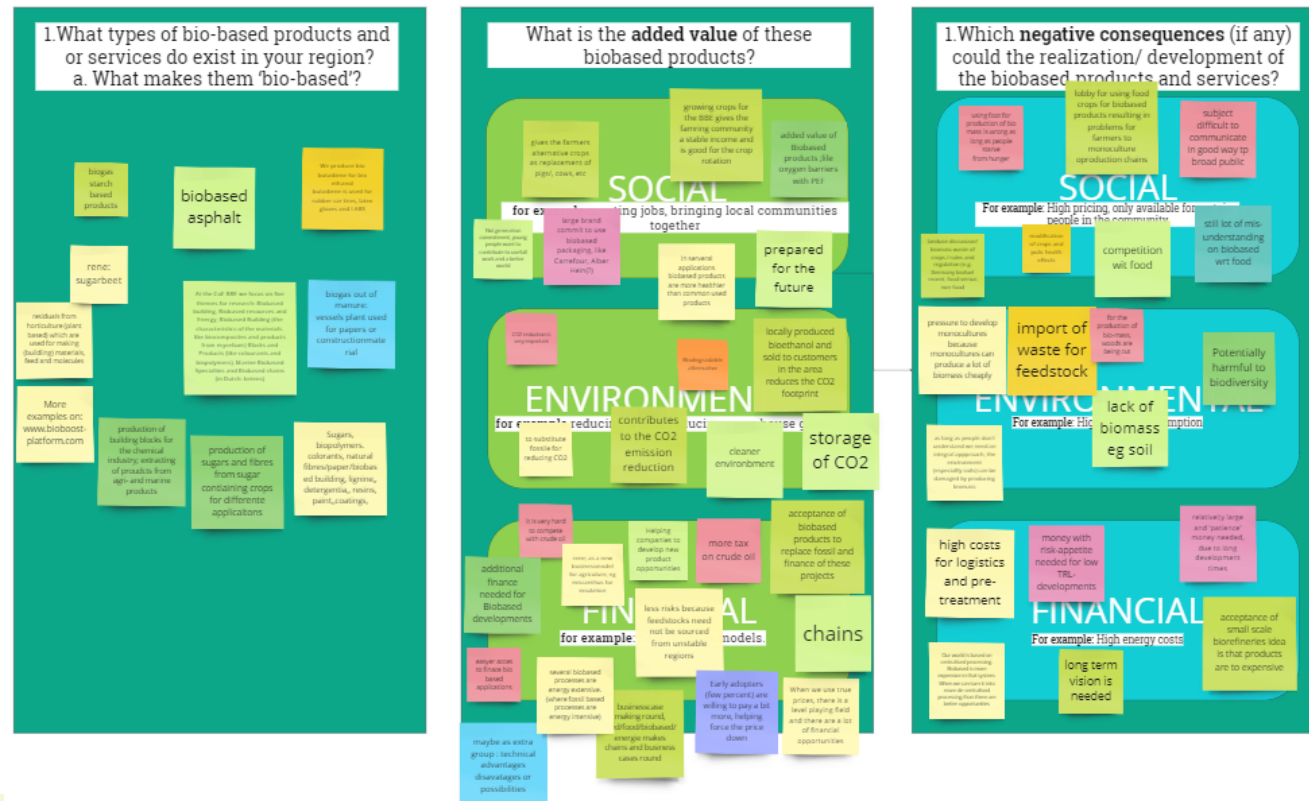
duration of the boards: 25 minutes



## LOCAL BIOBASED PRODUCTS

### TOOLS

#### 1. Miro boards



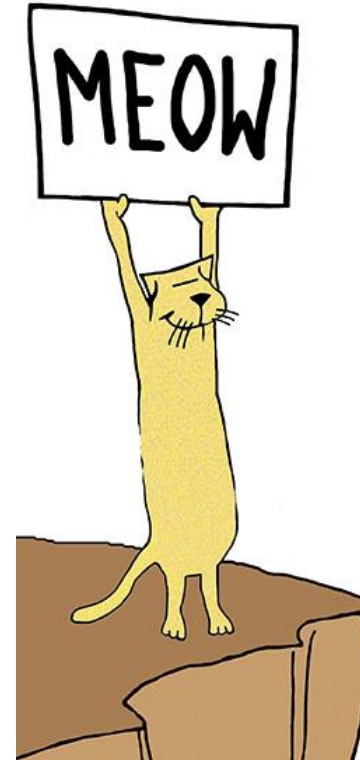
The image displays three Miro boards used for stakeholder engagement on local bio-based products. Each board is a digital workspace with various sticky notes and diagrams.

- Board 1 (Left):** Titled "1. What types of bio-based products and services do exist in your region? a. What makes them 'bio-based'?". It lists products like biogas, starch-based products, biobased asphalt, and various bio-based plastics and fibers. It also includes a note about "More examples on: www.bioboost-platform.com".
- Board 2 (Middle):** Titled "What is the added value of these biobased products?". It is organized into three main categories:
  - SOCIAL:** Notes include "growing crops for the SOC gives the farming community a stable income and is good for the crop rotation", "added value of Biobased products like oxygen barriers with PBI", and "for example: creating jobs, bringing local communities together".
  - ENVIRONMENT:** Notes include "locally produced bioethanol and sold to customers in the area reduces the CO2 footprint", "cleaner environment", and "storage of CO2".
  - FINANCIAL:** Notes include "acceptance of biobased products to replace fossil and finance of these projects", "more tax on crude oil", and "less risks because feedstocks need not be sourced from unstable regions".
- Board 3 (Right):** Titled "1. Which negative consequences (if any) could the realization/ development of the biobased products and services?". It is organized into three main categories:
  - SOCIAL:** Notes include "subject difficult to communicate in good way to broad public", "competition with food", and "still lot of mis understanding on biobased wrt food".
  - ENVIRONMENT:** Notes include "Potentially harmful to biodiversity", "lack of biomass", and "eg soil".
  - FINANCIAL:** Notes include "high costs for logistics and pre-treatment", "money with risk appetite needed for low TRL developments", and "long term vision is needed".

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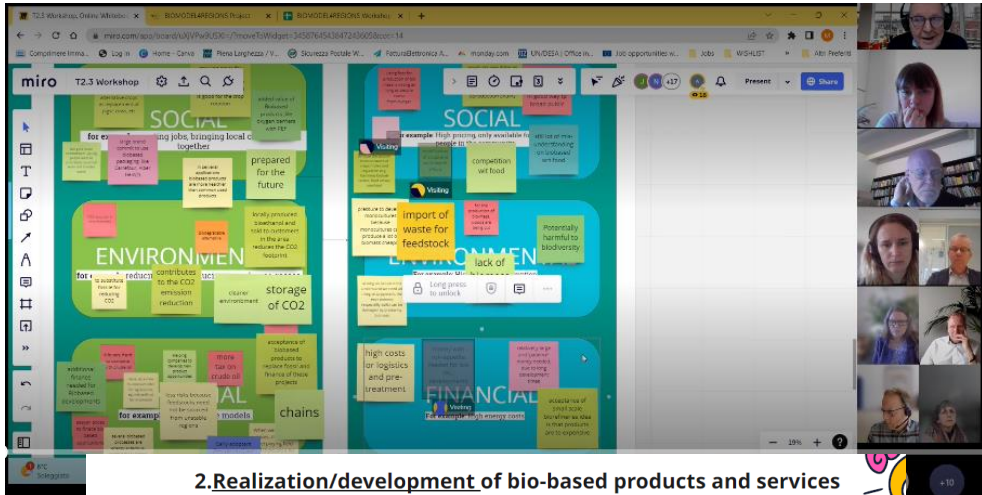
### OBSTACLES

1. **Language Barriers**
2. Simultaneous translation -> better let the Region do it in local language?
3. **Right categories of stakeholders**
4. **Right amount of stakeholders**

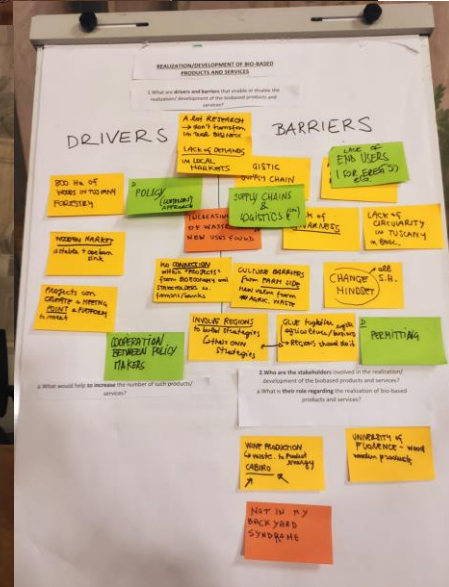
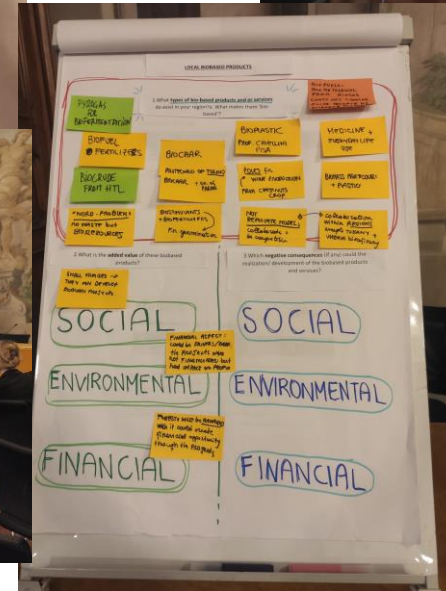
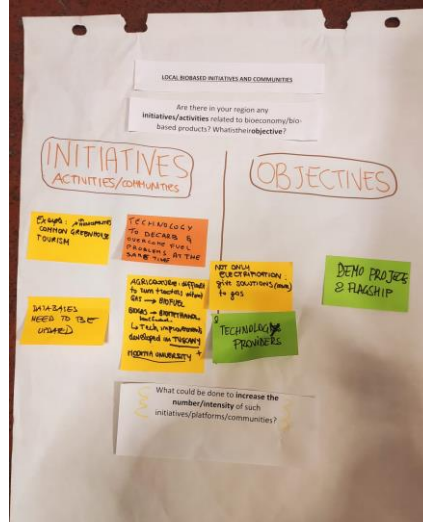




# Task 2.3 – Online workshops to collect needs from stakeholders involved in the 6 pilot regions (Task Leader: APRE, Partners involved: all) (M8-20)



2.Realization/development of bio-based products and services



# Partners



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July 2022

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# Thank you

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